

AVIATION WEEK 

# A&DSupplyChain

EUROPE

September 20-21, 2023

Royal Garden Hotel  
London, UK



## Conference Sponsorship Options

A&D Supply Chain Europe, formerly known as the SpeedNews Commercial Aviation Suppliers Conference Europe, is the leading event targeted specifically for the supply chain community providing crucial industry updates and unique analyses as well as valuable business networking opportunities with senior executives. This conference is a must attend for those looking to get a holistic view of the supply chain market and offers a unique opportunity to explore growth opportunities and connect with industry leaders over two days in an intimate environment. Establish or re-affirm your company as a leading industry player by positioning your products and services at the forefront of the event by taking a sponsorship, branding opportunity, or advertising package.



Key Product  
Strategies & Market  
Developments



Network with  
senior attendees  
from the aerospace  
supply chain



Attend a 2-day  
conference with  
superb networking  
opportunities

# High Level Sponsorship

## **Lead Sponsor: \$45,000** *(Only one available per event)*

- Reference as the 'Lead Sponsor' organization in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator/speaker on the conference agenda (subject to availability on the agenda and approval of the conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 6 delegate places at the event and 50% discount on any additional delegate places
- Full page profile in the digital event guide with 3 executive profiles
- Full page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## **Premium Sponsor: \$20,000**

- Reference as the 'Premium Sponsor' in all communications and second billing of logo placement
- Exclusive sponsorship of one element of the event (see list)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of the conference producer)\*

## **Sponsor: \$10,000**

- Reference as the 'Sponsor' in all communications and third billing of logo placement
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

*\*Panel moderator benefit only available for the first 2 Premium sponsors*



# Elements for Exclusive Sponsorship



## These elements can either be taken as part of a Lead or Premium sponsor package or alternatively sponsored as a stand-alone item

If taking as a stand-alone item conference passes will need to be purchased in addition. All exclusive sponsorships include company branding on all relevant materials related to the element, prominent signage within the function area and the opportunity to distribute branded items or promotional materials at the event.



**Welcome Reception: \$10,500\***  
(September 19, 2023) Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities (also includes attendees of the A&DM&A conference)



**End of Day One Reception: \$9,500\***  
(September 20, 2023) After a full day of conference sessions, sponsor the cocktail hour and unwind with fellow attendees over drinks to develop key business relationships



**Delegate Lunch: \$9,500\***  
(2 available) A great opportunity to host and network with all attendees over a relaxed buffet lunch



**Refreshment Breaks: \$9,500\***  
Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

*\*Price if not taking as part of a Lead or Premium package*

# Elements for Exclusive Sponsorship



- **Sponsored Session: \$11,500**  
(2 available) Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



- **Digital Event Guide: \$8,500\***  
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page



- **Badges & Event Registration: \$9,500\***  
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee

- **Have an exclusive element idea you would like to sponsor?**  
**Contact your account rep for bespoke opportunities**

*\*Price if not taking as part of a Lead or Premium package*





### Gain exposure to every attendee by sponsoring one of our branded items

From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity. Cost of production is included in the sponsorship fee. If you have an item you would like to sponsor that is not listed here please contact us for custom packages.



#### ⚡ Lanyards: \$7,500

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and sponsors



#### ⚡ Bags: \$7,500

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



#### ⚡ Notepads: \$6,500

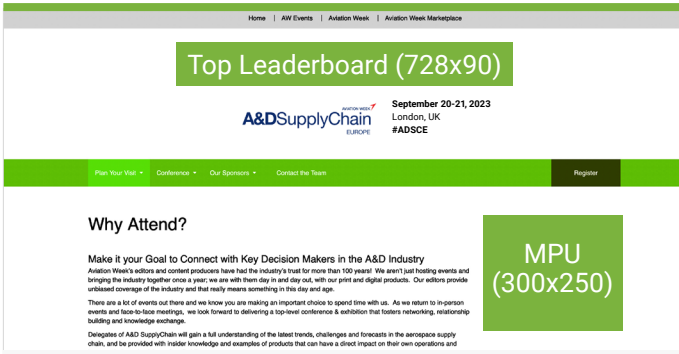
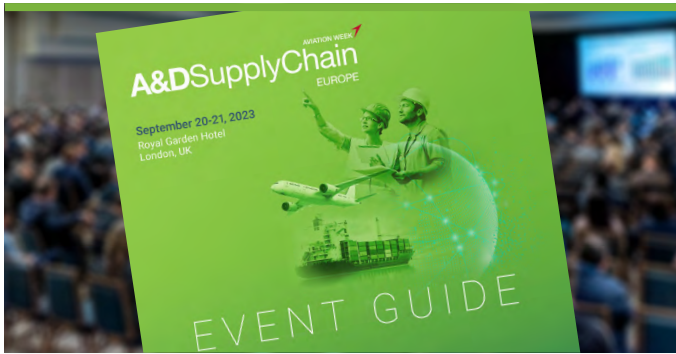
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



#### ⚡ Pens: \$5,500

Get your branding on the pens given out at the conference, available for all attendees





**Digital Event Guide Advertisement\***

Back Cover	\$2,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Full Page	\$1,000

*\*Upgrade your advert with the assistance of our Designer for an extra \$100.*

**Website Advertising**

Top Leaderboard (728x90)	\$7,500
MPU (300x250)	\$4,500

*\*5 slots available for each position*



**Contact** To enquire about a sponsorship opportunity, please contact your account representative:

## Europe/Asia/Africa/Middle East



### **Defne Alpay**

Manager, Exhibit Sales

+44 (0) 7712 829859

defne@accessgroup.aero

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## All Americas/Canada



### **Rob Howlett**

Sr. Director, NA Media

+1 440 539 0728

rob.howlett@aviationweek.com



**Contract Package/Item:**\_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_